

## **Press Information**

## Honda Siel Cars India Ltd. registers a growth of 252 % in April 2012

**New Delhi, May 1, 2012:** Honda Siel Cars India Ltd. (HSCI), leading manufacturer of premium cars in India, posted a remarkable growth of **252%** in April 2012. The company reported sales of **7,075** units in the month of April 2012 as against **2,012** units in the corresponding month last year.

The company sold **28,731** units during January-April 2012 as compared to **16,789** units in the corresponding period last year recording a growth of **71%**.

## Model wise sales break-up for April 2012:

| Brio   | 3590 |
|--------|------|
| Jazz   | 1300 |
| City   | 2092 |
| Civic  | 51   |
| Accord | 25   |
| CRV    | 17   |
|        |      |

## **About Honda Siel Cars India Ltd**

Honda Siel Cars India Ltd., (HSCI) leading manufacturer of passenger cars in India was established in December 1995 as a joint venture between Honda Motor Co. Ltd (Japan) and Siel Limited with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HSCI's has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda City, Honda Civic and Honda Accord which are produced at the Greater Noida facility. The Honda CR-V is imported from Japan as Completely Built Units. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network with 135 facilities in 83 cities spread across the country.

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